

SKINPEN® PRECISION ELITE

THE HIGHEST STANDARD IN MICRONEEDLING



SkinPen
BY CROWN AESTHETICS

10

10 years of
innovative legacy

53

Worldwide distribution
in over 53 countries

90

Only microneedling device to conduct over 90 validation
studies to ensure quality, safety and performance¹

96

Percentage of SkinPen Precision Customers
that expressed high satisfaction²

18,000

More than 18,000 aesthetic practices
worldwide are performing life-changing
SkinPen Precision procedures

3 million+

SkinPen Precision has been a
trusted microneedling choice for
more than 3 million patients

**RECOMMEND PROCEDURE
TO FAMILY AND FRIENDS³**

90%

at one month and
at six months

**IMPROVEMENT
YOU CAN SEE³**

94%

of patients noticed an
improvement in neck wrinkles
one- month post-procedure

skinpen.com

SkinPen® Precision Elite: FDA Cleared Class II Microneedling Device



LIFETIME WARRANTY

Built to last and backed for life.
Terms and Conditions Apply



POWER ALL DAY, EVERY DAY

Inductive charging eliminates the risk of battery failure, or need for battery change, mid-procedure.



CONSISTENT PROCEDURE

Intuitive speed control maintains 7,000 RPM (+/-700) regardless of skin thickness or depth of penetration.



CORDLESS YET CONTINUOUS

Lithium ion rechargeable battery validated to maintain consistent power regardless of remaining charge.



PROVIDER COMFORT

Provider chosen ergonomic and lightweight design for all day, every day comfort.



SkinPen Treatment Kit Premium: Procedure to Post Care



HIGHEST REVENUE

Needles validated to remain sharp at least 80 minutes in use on scar tissue allows for safe and effective treatment of multiple areas.



TREATMENT WITHOUT TRAUMA

Patented reciprocating mechanism inserts and actively retracts needles to reduce risk of micro-tears and prolonged inflammation.



CONSISTENT DEPTH PENETRATION

Validated depth penetration at every setting (0.25mm-2.5mm) allows for optimal treatment for every indication.

LIFT HG

The only FDA cleared glide gel deemed safe for the microneedling procedure. Individual use reduces risk of cross contamination and full 0.5oz allows for treatment of larger areas and post care.

RESCUE CALMING COMPLEX

Formulated specifically for post microneedling to calm the skin and maintain a little to no downtime patient experience.

CUSTOM DISPOSABLE BIO-SHEATH

Validated to prevent cross contamination. When gloves are contaminated, SkinPen is not.

BIOCELLULOSE MASQUE

Safely and effectively soothe the skin post-microneedling for an elevated patient experience.



The SkinPen Elite Cartridge Unit is engineered and validated to prevent the transfer of blood or fluid from cartridge to pen. Combined with the disposable Bio-Sheath, SkinPen Precision offers the lowest risk of cross contamination and eliminating the need to autoclave certain components.

Outstanding ROI

	SkinPen + Masque Face	SkinPen + Masque Face and Neck
Price Per Procedure	\$425	\$525
Procedures Per Patient	3	3
Average Revenue Per Patient	\$1,275	\$1,575
Revenue Per Week*	\$3,825	\$4,725
Revenue Per Year	\$198,900	\$245,700
Device Payback	6 patients	4 patients

*Factored based on adding three new patients per week.

SkinPen is Your Microneedling Partner



Premier Partner Program

Lifetime warranty, preferred placement on Provider Locator, free shipping, and more



Crown Marketing Portal

Digital marketing and social media resources 24/7



Provider Locator

Over half a million new patients sent to practice partners since 2019



Crown Inspire Medical Aesthetic Institute

24/7 access to certificated courses, instructional videos, podcasts, and more



Social Media Engagement

The largest IG following in microneedling with over 100,000 followers

Visit [SkinPen.com](https://www.skinpen.com), contact your local Territory Manager, or call 888.372.3982 to become a provider.



References: 1. Data on file. For complete clinical trial summary and information on how to use the SkinPen Precision Elite microneedling device, visit [skinpen.com](https://www.skinpen.com). 2. Crown Aesthetics Customer Satisfaction Survey October 2022 (Data on file). 3. SkinPen Instructions for Use. For complete clinical trial summary and information on how to use the SkinPen Precision Elite microneedling device, visit [skinpen.com](https://www.skinpen.com).

The SkinPen® Precision Elite system is a microneedling device and accessories intended to be used as a treatment to improve the appearance of wrinkles of the neck for Fitzpatrick skin types II - IV and to improve the appearance of facial acne scars in adults with all Fitzpatrick skin types aged 22 years and older. Rx only. See intended use, important safety information, and clinical trial details (data on file) at [skinpen.com](https://www.skinpen.com).

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