

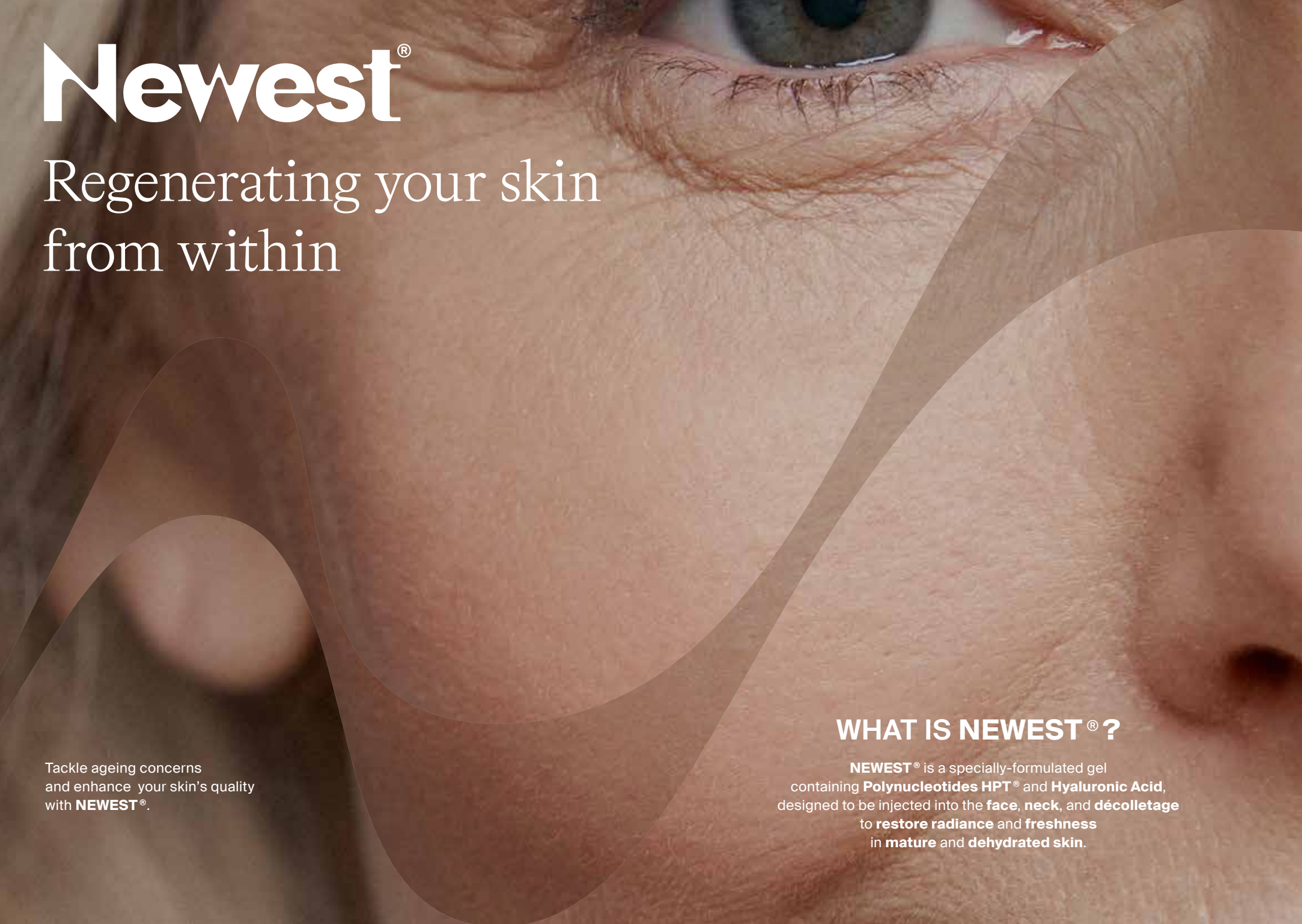
Newest[®]

POLYNUCLEOTIDES

High Purification Technology HPT[®]
and Hyaluronic Acid



Mastelli
At the origin of regeneration



Newest[®]

Regenerating your skin
from within

Tackle ageing concerns
and enhance your skin's quality
with **NEWEST[®]**.

WHAT IS NEWEST[®]?

NEWEST[®] is a specially-formulated gel
containing **Polynucleotides HPT[®]** and **Hyaluronic Acid**,
designed to be injected into the **face, neck, and décolletage**
to **restore radiance** and **freshness**
in **mature** and **dehydrated skin**.

How Newest[®] works

As we age, collagen production declines, which is why our skin gets saggy and more wrinkled. When we inject **NEWEST[®]** into the skin, they reach the cells called fibroblasts. These cells are responsible for the formation of connective tissue through their ability to produce collagen, which helps maintain the skin's firm structure.



NEWEST[®] contains **Polynucleotides HPT[®]** which have the ability to stimulate the fibroblasts to produce more collagen, leading to firmer, smoother skin and **Hyaluronic Acid** able to restore the skin's freshness and radiance through moisturizing action.



NEWEST[®] is the first product in the UK with a unique formula containing **Polynucleotides HPT[®]** and **Hyaluronic Acid**, which work together to improve skin hydration and elasticity to effectively restore a youthful glow.



Are there any side effects?

As with any injection, you can expect your skin to be slightly red and swollen immediately after the **NEWEST[®]** procedure. You may experience pin-prick bleeding and some itchiness, but it's important to avoid touching the treated area for at least 12 hours.



WHAT HAPPENS DURING THE PROCEDURE?

Before you undergo treatment with **NEWEST**®, your practitioner will cleanse the skin to remove any dirt and debris. They may then apply a numbing cream or cool compress to reduce pain before administering multiple injections across the treatment area.

HOW MANY NEWEST® TREATMENTS ARE NEEDED?

For best results, we advise three to four **NEWEST**® treatments spaced three weeks apart.

CAN NEWEST® BE USED ALONGSIDE OTHER TREATMENTS?

NEWEST® is known as a 'skin primer', meaning it can prepare the skin and make it more receptive to treatments like laser, radiofrequency, dermal fillers, chemical peels, microneedling, and surgery.

If used afterwards, **NEWEST**® can enhance results and keep skin looking good for longer.

What results are expected?

Following treatment with **NEWEST**® you can expect your skin to be firmer, smoother and more radiant. You'll notice a more even skin tone that looks younger and fresher!

It takes time for the collagen to get to work, so you can expect to see initial results three weeks after your first treatment.



Figure 1. Photographs at baseline assessment session (left) and follow-up at 6-9 weeks after the last treatment session (right)

Photographs are owned by the authors and belongs to Mastelli clinical data base



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