



Welcome  
to those who bring  
brightness back

**BRIGHT  
EYES™** **HIT™**  
Holistic Individualized Treatment  
by GALDERMA

Brighten your patients outlook! Target tear  
trough deformity (TTD) and smooth wrinkles  
in the periorbital area using an individualized  
selection of Galderma products.  
**For results as unique as you.**

*Restylane* Botulinum Toxin  
**GALDERMA**  
EST. 1981





Welcome  
to the new generation  
of individualized aesthetics



# Start from your patients insights to turn your AART™ into a HIT™

A same patient concern may have different causes. Therefore, it requires different solutions. It requires a Holistic Individualized Treatment. A HIT™.

## A PATIENT-CENTRIC APPROACH

A new patient-centric approach building on the AART™ of GAIN to assess and treat patients individually:

### A - Assessment

Start from your patients' concerns and assess their needs accurately with the Galderma Facial Assessment Scale

### A - Anatomy

Understand how patients' anatomy contributes to the symptoms

### R - Range

Prioritize the right selection of Galderma products

### T - Treatment

Deliver individualized results patients desire

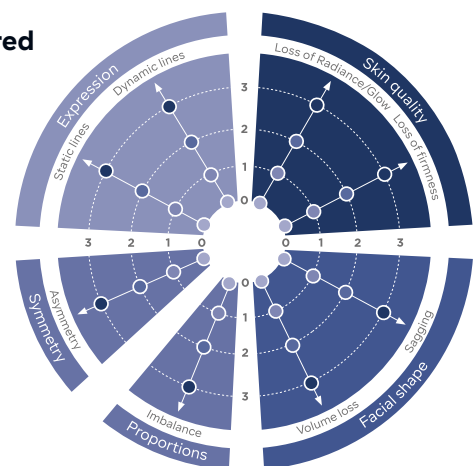
## A SCIENCE-BASED SOLUTION

### The Galderma Facial Assessment Scale (FAS), a more structured facial assessment to help guide aesthetic consultations.

Galderma FAS is made of five facets to ensure that all aspects of the patient's face are evaluated during the consultation.

- SKIN QUALITY
- FACIAL SHAPE
- FACIAL PROPORTION & CONTOUR
- FACIAL SYMMETRY
- ANIMATION & EMOTIONAL EXPRESSION

Those five facets can be graded according to their level of severity **to identify treatment priorities that can also be visualized by the patient.**



Unlock the potential of Galderma products offering to increase patient satisfaction.<sup>1-3</sup>

# 72%

of patients who received an explanation, covering both physiological and anatomical perspectives, went on to schedule a treatment and increased their satisfaction.<sup>4</sup>

# The eyes area, a major patient concern

5 out of 6 highest concerns are in the upper face regardless of age<sup>5</sup>

#1 is **dark circles** under or around the eyes<sup>5</sup>

70% of all people surveyed feel **they look tired and older** due to under-eye shadows<sup>5</sup>

2 out of 3 **are open to treat tear troughs<sup>5</sup>.**  
The willingness to address this issue is strong.





# BRIGHT EYES™

# HIT™

Holistic Individualized Treatment  
by GALDERMA

## A HIT for the periorbital area for a brighter look

with Restylane® fillers and/or Alluzience®  
& Azzalure® neuromodulators

Complementary usage of neuromodulators and dermal fillers offers an excellent approach to minimally invasive rejuvenation of the periocular area.<sup>6</sup>

The use of dermal fillers in combination with neuromodulators has the added benefit of approximately doubling the half-life of the filler.<sup>7</sup>

Alluzience® is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines (vertical lines between the eyebrows) seen at maximum frown in adult patients under 65 years, when the severity of these lines has an important psychological impact on the patient.<sup>5</sup>

<sup>6</sup> Azzalure® is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines (vertical lines between the eyebrows) seen at maximum frown and/or lateral canthal lines (crow's feet lines) seen at maximum smile in adult patients under 65 years, when the severity of these lines has an important psychological impact on the patient.<sup>7</sup>



**BRIGHT EYES™: 3 CORE PROFILES ENCAPSULATING PATIENTS NEEDS**

**FROM TIRED LOOK**

**FROM GRUMPY LOOK**

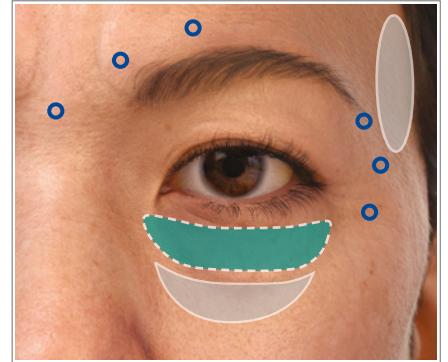
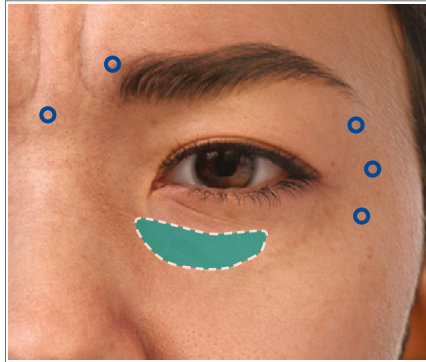
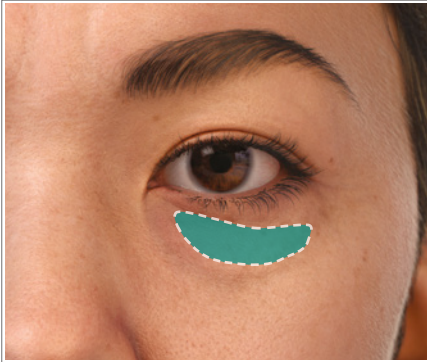
**FROM AGING**

**EXPRESSION OF PATIENT'S CONCERN**

*"It is a defect that I've always had and that I'd like not to have."*

*"People ask me if I am feeling OK all the time..."*

*"When looking in the mirror, my tired eyes do not correspond to me feeling good."*



**OBSERVATION**

Mild to severe periorbital hollows

Mild to severe periorbital hollows  
Presence of crow's feet and glabellar lines

Mild to severe periorbital hollows  
Presence of crow's feet and glabellar lines  
Lack of volume in the midface and temples

**AART™ METHODOLOGY : ASSESSMENT, ANATOMY, RANGE, TREATMENT**

- TT indication<sup>10</sup>

*Restylane*  
EYELIGHT

- TT indication<sup>10</sup>

*Restylane*  
EYELIGHT

+

- Botulinum Toxin

- TT indication<sup>10</sup>

*Restylane*  
EYELIGHT

+

- Temple and midface<sup>14,15</sup>

*Restylane*  
VOLUME

+

- Botulinum Toxin

**TO LUMINOUS LOOK**

**TO RELAXED LOOK**

**TO YOUTHFUL LOOK**

# From tired look to luminous look

**EXPRESSION OF PATIENT'S CONCERN**

*"It is a defect that I've always had and that I'd like not to have."*

**OBSERVATION**

Mild to severe periorbital hollow

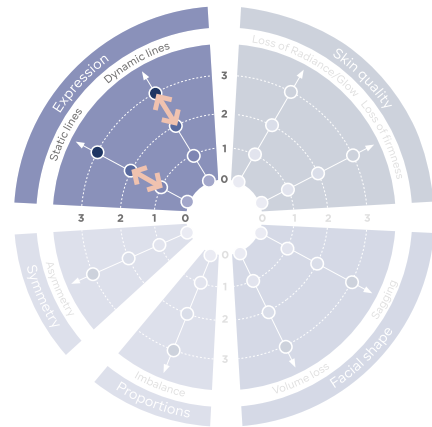
## A ASSESSMENT

SEVERITY EVALUATION SCALES

**STATIC LINES & TEAR TROUGH EVALUATION**

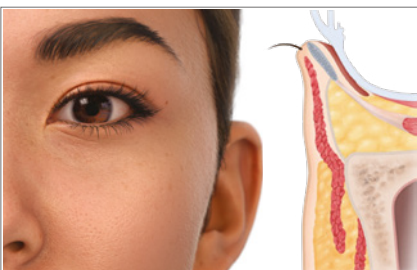


**DYNAMIC LINES**

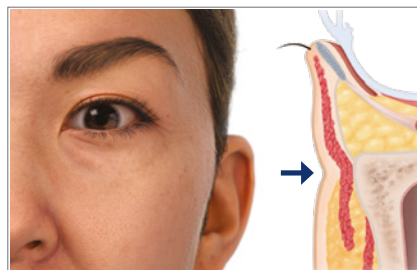


## A ANATOMY

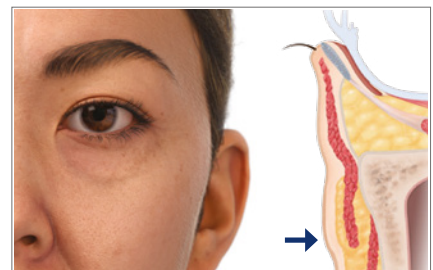
Normal condition



Mild to severe periorbital hollows



TTD due to atrophy of the skin and the subcutaneous fat in the suborbital area



Prominent nasojugal groove and subcutaneous fat in the suborbital area



# R RANGE

**Restylane® EYELIGHT™** is a NASHA technology injectable dermal filler, safe and trusted that reduces the grooves caused by lack of volume in the under-eye area to visibly reduce signs of fatigue.<sup>10,16</sup>



**88.6%** of patients felt they looked less tired after treatment with Restylane® EYELIGHT™.<sup>10</sup>

# T TREATMENT

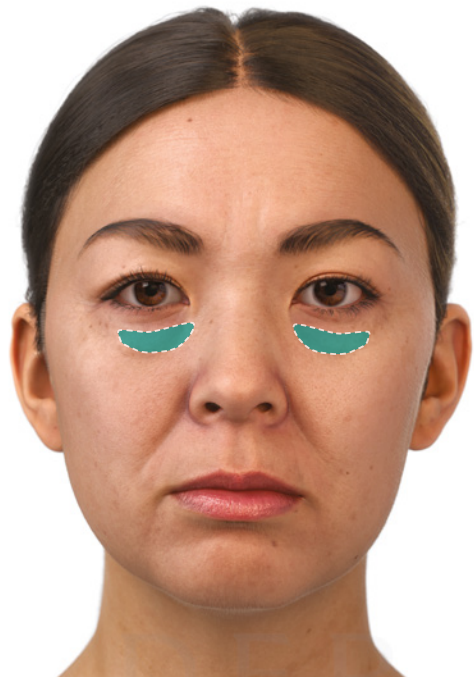
**Individualize the treatment plan to your patients needs to deliver the best possible outcome and increase patient satisfaction.**

Adapt the treatment to your style, using either a cannula or needle.<sup>10</sup>  
All treatment session could be performed using only 0.5mL regardless of age and/or gender.<sup>10</sup>

## INJECTION SITES

- TT indication<sup>10</sup>

*Restylane*  
EYELIGHT



# From grumpy look to relaxed look

**EXPRESSION OF PATIENT'S CONCERN**

*" People ask me if I am feeling OK all the time..."*

**OBSERVATION**

Mild to severe periorbital hollows  
 Presence of crow's feet and glabellar lines

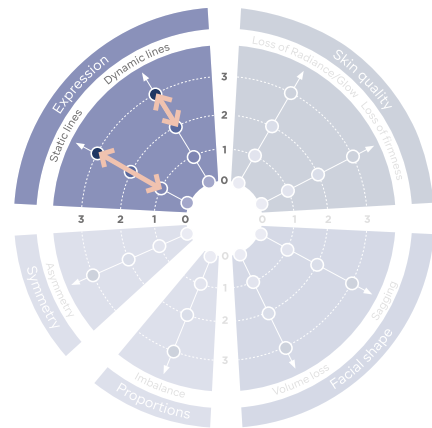
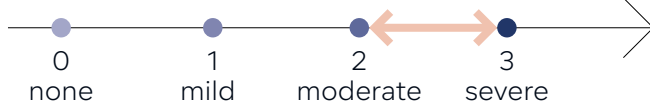
## A ASSESSMENT

SEVERITY EVALUATION SCALES

**STATIC LINES & TEAR TROUGH EVALUATION**

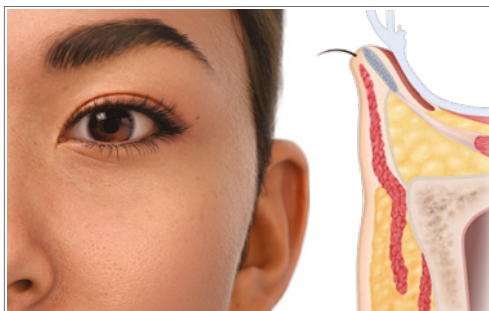


**DYNAMIC LINES**

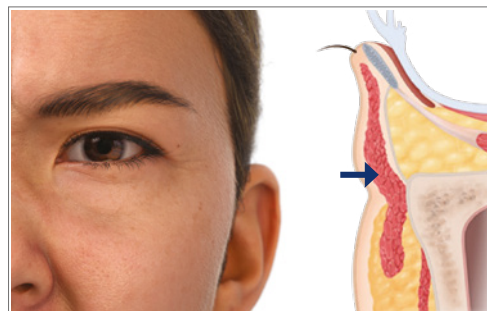


## A ANATOMY

Normal condition



**Mild to severe periorbital hollows**  
**Presence of crow's feet and glabellar lines**



TTD due to contraction of the orbicularis oculi muscle or squinting



# R RANGE

**Restylane® EYELIGHT™** is a targeted under-eye treatment with predictable results.<sup>10,17</sup> Restylane® gives precise projection to the periorbital hollow and reduces shadows for a noticeably refreshed appearance.<sup>10,18</sup>

**82.9%** saw a noticeable **improvement** in the appearance of dark shadows.<sup>10</sup>



## Botulinum Toxin

# T TREATMENT

**Individualize the treatment plan to your patients needs to deliver the best possible outcome and increase patient satisfaction.**

Adapt the treatment to your style with Restylane®, using either a cannula or needle.<sup>10</sup>

All Restylane® EYELIGHT™ treatment session could be performed using only 0.5mL regardless of age and/or gender.<sup>10</sup>

### INJECTION SITES

- TT indication<sup>10</sup>
- Botulinum Toxin

*Restylane*  
EYELIGHT

Images of the packaging may vary – for illustration purposes only.

<sup>10</sup>Alluzience® is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines (vertical lines between the eyebrows) seen at maximum frown in adult patients under 65 years, when the severity of these lines has an important psychological impact on the patient.<sup>9</sup>

<sup>9</sup>Azzalure® is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines (vertical lines between the eyebrows) seen at maximum frown and/or lateral canthal lines (crow's feet lines) seen at maximum smile in adult patients under 65 years, when the severity of these lines has an important psychological impact on the patient.<sup>9</sup>

# From aging to youthful look

**EXPRESSION OF PATIENT'S CONCERN**

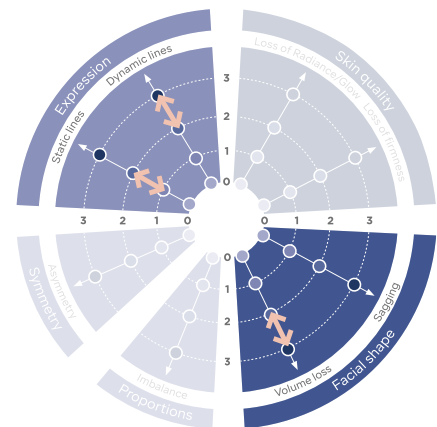
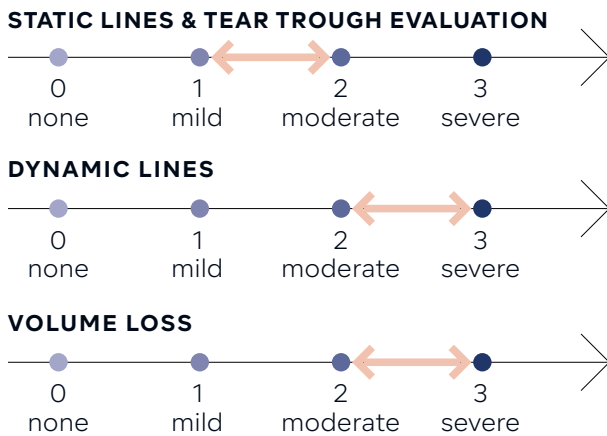
*"When looking in the mirror, my tired eyes do not correspond to me feeling good."*

**OBSERVATION**

- Mild to severe periorbital hollows
- Presence of crow's feet and glabellar lines
- Lack of volume in the midface and temples

## A ASSESSMENT

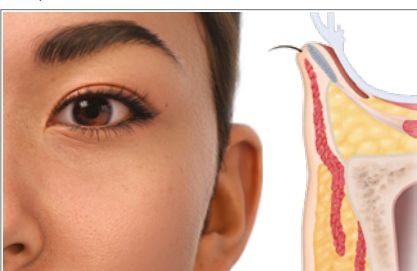
**SEVERITY EVALUATION SCALES**



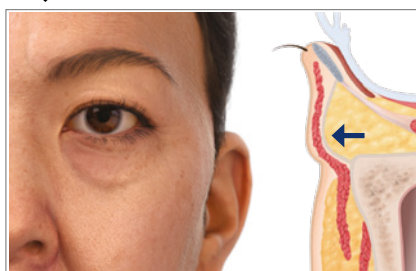
In order to properly adapt treatment strategies to individual patients' needs, consider the specific anatomical deformities observed in the periorbital region of the patient being assessed and the relationships these structures have with nearby areas of the midface (e.g., malar area, zygomatic arch).

## A ANATOMY

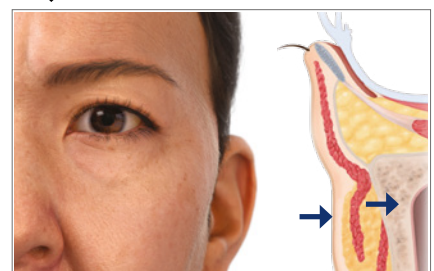
Normal condition



**Mild to severe periorbital hollows / Presence of crow's feet and glabellar lines / Lack of volume in the midface and temples**



TTD caused by herniated orbital fat



Infraorbital hollowness due to malar bone resorption and soft tissue atrophy



# R RANGE

**Restylane® EYELIGHT™** will replenish lost volume, lifts, and smooths the under-eye area.<sup>10</sup>

Subjects reported appearing **an average of**

**M: -3.14 years (SD: 3.12) younger** after treatment.<sup>20</sup>

**Restylane® VOLYME™** is an OBT™ (Optimal Balance Technology) that will correct midface and temple volume loss by restoring natural-looking volume and create fullness.<sup>15,21,22</sup>

**98% were still pleased** with the durability of their results at 18 months.<sup>15</sup>



## Botulinum Toxin

# T TREATMENT

**Individualize the treatment plan to your patients needs to deliver the best possible outcome and increase patient satisfaction.**

Adapt the treatment to your style with Restylane®, using either a cannula or needle.<sup>10</sup>

High performance for optimal results:

- All treatment session could be performed using only one 0.5mL syringe of Restylane® EYELIGHT™.<sup>10</sup>
- With Restylane® VOLYME™, optimal aesthetic results can be achieved with 13% less volume (4.3 mL) compared to Juvéderm VOLUMA (4.9 mL).<sup>24</sup>

### INJECTION SITES

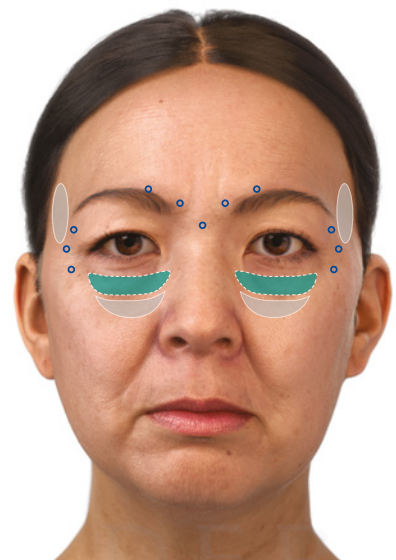
- TT indication<sup>10</sup>



- Temple & midface<sup>14,15</sup>



- Botulinum Toxin



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\*Alluzience® is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines (vertical lines between the eyebrows) seen at maximum frown in adult patients under 65 years, when the severity of these lines has an important psychological impact on the patient.<sup>8</sup>

\*\*Azzalure® is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines (vertical lines between the eyebrows) seen at maximum frown and/or lateral canthal lines (crow's feet lines) seen at maximum smile in adult patients under 65 years, when the severity of these lines has an important psychological impact on the patient.<sup>9</sup>

GALDERMA,  
ADVANCING DERMATOLOGY  
FOR EVERY SKIN STORY

With a unique legacy in dermatology and decades of cutting-edge innovation, we deliver a science-based portfolio of premium flagship brands and services that spans the full spectrum of dermatology.

Everyone's skin is unique, and we all have our own skin story. We embrace these differences to meet the individual needs of the consumers, patients and customers we serve.

This would not have been possible without you, and we are committed to accompany you on your journey. We want to help you shape the future of aesthetics, in order to improve patient satisfaction and create more smiles.





# LET'S SHAPE NEW AESTHETIC POSSIBILITIES TOGETHER

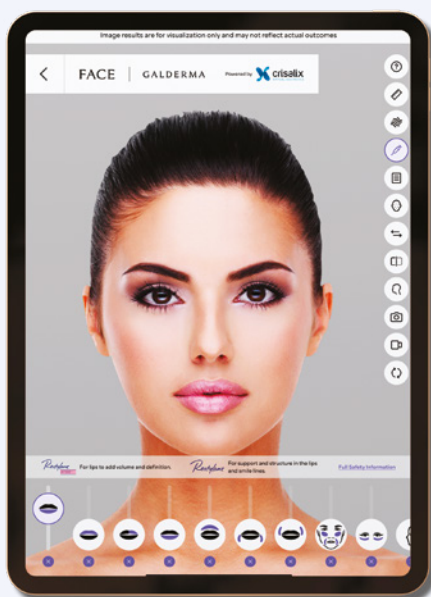
Join our community on GAIN Connect,  
Galderma Aesthetic Healthcare Practitioner Portal, to:

- Find expert product information and assets
- Access industry-leading education and training
- Discover tools to help you run and grow your business

JOIN GAIN  
**GAIN** ▶  
GALDERMA AESTHETIC INJECTOR NETWORK



## SEE THE AFTER BEFORE



### **Be a leader for the future of the beauty industry.**

Experience FACE by Galderma™ the cutting-edge aesthetic visualization app that uses interactive augmented reality to help your patients see injectable treatment results in real-time.

3 out of 4

patients using FACE by Galderma™ sought more treatments than they previously considered.<sup>25</sup>



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GALDERMA

EST. 1981

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