# THE MOST TECHNOLOGICALLY-ADVANCED SKIN REMODELING DEVICE





### SKINPEN® PRECISION LEADS THE WAY IN TECHNOLOGY AND PERFORMANCE VALIDATION

A microneedling device you and your patients can trust for optimal efficacy, performance and safety

First FDA-Cleared microneedling device and procedure, CE Marked and ISO certified

Worldwide distribution in 42 countries

Backed by over 90 validation studies for quality, safety and performance

Over 16,000 aesthetic practices worldwide are performing life-changing procedures

SkinPen Precision has been a trusted microneedling choice for over 2 million patients 3 million micro-channels created for a 30 min treatment

### HIGH PATIENT SATISFACTION SPREADS THE WORD

RECOMMEND TREATMENT TO FAMILY AND FRIENDS\*

at 1 month and at 6 months\*

SATISFACTION LEVEL OF TREATMENT\*

**85**%

of patients reported satisfaction with treatment at 1 month and at 6 months\*



<sup>\*</sup> Data on file. For complete clinical trial summary and information on how to use the SkinPen Precision microneedling device, visit skinpen.com/International.

### SKINPEN PRECISION BUZZ

SkinPen Precision is widely praised in the media and recognized as a top-tier treatment within the aesthetics industry.













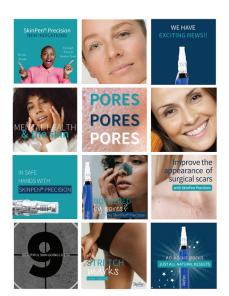


















# BRING THEIR INNER BEAUTY TO THE SURFACE WITH SKINPEN® PRECISION

### Give your patients the power of their own natural collagen for youthful rejuvenation

SkinPen® Precision is a microneedling device that triggers the natural wound-healing process of your skin to treat acne scars and help to improve the appearance of fine lines & wrinkles, surgical scars, stretch marks and enlarged pores. SkinPen Precision is also found helpful in improving the cosmetic appearance of pigmentation conditions (Dyschromia) by returning the skin to a more normal pigmentation activity.



#### 6 INDICATIONS:

Acne Scars
Fine Lines & Wrinkles
Surgical Scars
Stretch Marks
Enlarged Pores
Pigmentation Conditions
(Dyschromia)

#### **5 TREATMENT AREAS**

Face Neck Decolletage Hands Body



#### SkinPen® Precision Intended Use - FDA-Clearance:

In the US, SkinPen® Precision system is a microneedling device and accessories intended to be used as a treatment to improve the appearance of wrinkles of the neck for Fitzpatrick skin types II - IV and to improve the appearance of facial acne scars in adults with all Fitzpatrick skin types aged 22 years and older.

Indications and body treatment areas for SkinPen® Precision may vary based on your country. For more information, please visit skinpen.com/international

# BEAUTIFULLY ENGINEERED AND ASSEMBLED IN THE U.S.

### SkinPen® Precision has unsurpassed technology and validation\*

#### THE FIRST US FDA-CLEARED DEVICE AND PROCEDURE.

Superior features: Efficacy and safety proven over many years by multiple peer-reviewed publications and 90 validation studies.\*

# Patented Intuitive Speed Control Technology for the optimal treatment of varying skin thickness

- Validated to maintain 7,000 RPM (+/- 70 RPM) despite skin thickness.
- Hassle-free with no manual speed adjustments required.

# The only cordless device powered by inductive charging

- Offers the versatility and safety of a cordless device without the worry of cords entering the treatment field and posing a risk of cross-contamination.
- Runs at optimal power regardless of the level of battery charge remaining.
- Guarantees your device is charged continuously with the power you need.

## LED smart technology for optimal performance

 Software driven technology communicates battery life, as well as provides troubleshooting mechanism.

# The only ultrasonically sealed hand piece available on the market

Combined with a custom
Bio-Sheath for hand piece,
validated to prevent fluid
ingress through the
sheath seam or the
cartridge-device interface.

## The highest quality lithium battery

 We stand by our device with reliable, consistent and superior technology.

# World-class ergonomic design

- Tested by physicians and designed for optimal user comfort.
- Perfectly balanced to avoid user fatigue.
- The lightest device available on the market 141.7g (≤ 5oz).\*\*
- No cumbersome button controls to adjust speed.
   The intuitive speed control technology does it for you optimally.



FDA-CLEARED, CE MARKED CLASS IIA, ARTG (AUSTRALIAN REGISTER OF THERAPEUTICS GOODS), MEDSAFE (NEW ZEALAND) AND HEALTH CANADA, ISO CERTIFIED

<sup>\*</sup> Data on file. For complete FDA clinical trial summary and information on how to use the SkinPen Precision microneedling device, visit skinpen.com/International.

<sup>\*\*</sup> Amongst FDA-cleared and CE mark Class IIa cordless devices.

# THE UNRIVALED TECHNOLOGY YOU AND YOUR PATIENTS CAN TRUST

### FDA-Cleared Advanced Cartridge Unit and U.S. engineered\*

### Minimize back flow and risk of cross-contamination

 Validated single-use-lock-out feature: Designed so that only one patient can be treated with each sterile Advanced Cartridge Unit for one-time-use and safety.

# Validated to penetrate to the depth selected

- Ensures precise and reliable depth penetration up to 2.5 mm.
- Validated for the device to perform at the specified depth deemed safe for patients.



### Complete insertion and retraction of needles

- Reciprocating mechanism is housed in the disposable needle cartridge for precise calibration.
- Unlike unreliable spring reciprocating mechanisms used in other devices, SkinPen Precision's coupled reciprocating mechanism allows for complete and consistent insertion and retraction of the needles on every rotation.

### Needles validated to stay sharp at least 80 minutes in use

- Fourteen stainless steel surgical-grade needles validated for sharpness, durability and penetration depth.
- Needles perform consistently regardless of the skin thickness or texture while delivering 1,600 micro-channels per second.



<sup>\*</sup> Data on file. For complete FDA clinical trial summary and information on how to use the SkinPen Precision microneedling device, visit skinpen.com/International.

## DISCOVER THE UNIQUENESS AND HIGH VALUE OF SKINPEN® PRECISION'S ALL-IN-ONE TREATMENT KIT.

#### All-in-one safety and convenience treatment kit





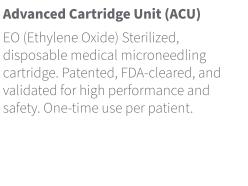
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EO (Ethylene Oxide) Sterilized, disposable medical microneedling cartridge. Patented, FDA-cleared, and validated for high performance and safety. One-time use per patient.



### Lift HG glide gel, (15 mL)

The only FDA-cleared glide gel clinically proven safe for microneedling procedures. It is a lightweight, water based topical applied to the skin just prior to the treatment and serves as a mechanical barrier reducing friction at the surface of the skin and improving patient comfort. LIFT HG does not contain drugs or biologics and is non-cytotoxic.





#### **Rescue Calming Complex**, (10 mL)

Cosmetic calming complex to be applied liberally AM/PM, as needed to soothe and calm skin. It contains magnesium, zinc, and copper, while ethyl macadamiate and sodium hyaluronate. Suggested to be used 24 hours post treatment.



### **Custom fit disposable Bio-Sheath**

Durable, single-use sheath designed to minimize the potential of crosscontamination between patients.



# A GENTLE PROCEDURE WITH DRAMATIC RESULTS

#### **Acne Scars**









Female Procedures: 6

Female Procedures: 6

Photos courtesy of: Cathy A. Presnick, Licensed Aesthetician; A Perfect Complexion, LLC, Melbourne, FL

# PATIENTS AND PHYSICIANS TRUST THE STATE-OF-THE-ART SKINPEN® PRECISION

#### **Appearance of Acne Scars**\*



At 1 month of treatment 80% of patients noticed improvement in how their acne scars looked.



At 6 months 90% of patients noticed improvement.

Based upon a clinical study involving 41 patients conducted to support the safety and effectiveness of the SkinPen Precision System for the treatment of acne scars on the face. Patients were treated on day 1, day 30, and day 60, with follow-up visits at 1 month and 6 months after the final (day 60) treatment.\*

<sup>\*</sup> Data on file. For complete clinical trial summary and information on how to use the SkinPen Precision microneedling device, visit skinpen.com/International.

# LET SKINPEN® PRECISION STIMULATE YOUTHFUL SKIN REJUVENATION

#### Fine Lines & Wrinkles on the Face





Female Procedures: 4

Photos courtesy of: SkinPen Precision clinical trial.\*





Female Procedures: 5

Photos courtesy of: Arizona Microneedling.\*

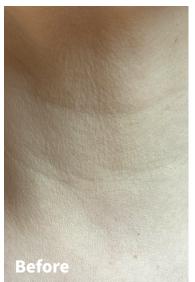
#### Post-Procedure Reactions:

Some patients have experienced post-procedure reactions that include dryness, roughness, tightness, itching, peeling, discomfort and tenderness lasting between one and six days after the procedure.\*

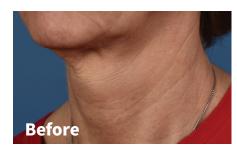
 $<sup>^{\</sup>star}$  Data on file. For complete clinical trial summary and information on how to use the SkinPen Precision microneedling device, visit skinpen.com/International.

# SKINPEN® PRECISION: REWRITE YOUR SKIN'S STORY

### Fine Lines & Wrinkles on the Neck









Female Procedures: 1

Photos courtesy of: BMED Training Centre, Ukraine



Photos courtesy of: SkinPen Precision clinical trial.  $^\star$ 





Female Procedures: 4

Photos courtesy of: SkinPen Precision clinical trial.\*

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# SKINPEN® PRECISION FOR LIFE-CHANGING RESULTS

### **Surgical Scars**



Brachioplasty scar 6 weeks postoperatively before first microneedling treatment.

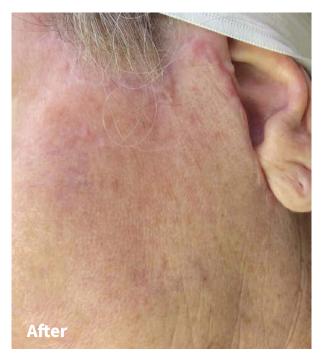


Brachioplasty scar 8 weeks after third microneedling treatment.

Photos courtesy of: Claytor, R. Brannon M.D.; Sheck, Casey Gene D.O.; Chopra, Vinod M.D.. Microneedling Outcomes in Early Postsurgical Scars. Plastic and Reconstructive Surgery: September 2022 - Volume 150 - Issue 3 - p 557e-561e doi: 10.1097/PRS.0000000000009466



Face lift incision scar 13 weeks postoperatively before first microneedling treatment.



Face lift incision scar 8 weeks after third and final microneedling treatment.

Photos courtesy of: Claytor, R. Brannon M.D.; Sheck, Casey Gene D.O.; Chopra, Vinod M.D.. Microneedling Outcomes in Early Postsurgical Scars. Plastic and Reconstructive Surgery: September 2022 - Volume 150 - Issue 3 - p 557e-561e doi: 10.1097/PRS.00000000000009466

# FIND YOUR INNER BEAUTY WITH SKINPEN® PRECISION

### **Enlarged Pores**





Female Procedures: 1

Photos courtesy of: The Luxe Estie, Detroit, MI





Female Procedures: 2

Photos courtesy of: The Luxe Estie, Detroit, MI

# SKINPEN® PRECISION: UNCOVER YOUR BEST SKIN

### **Pigmentation Conditions (Dyschromia)**









Female
Procedures: 4
Photos courtesy of: Rosenpark Research, Dr. Sonja Sattler

Female
Procedures: 2
Photos courtesy of: ANEU Med Spa, McFarland, WI





Female Procedures: 4

Photos courtesy of: Rosenpark Research, Dr. Sonja Sattler

# BRING NEW PATIENTS TO YOUR PRACTICE WITH SKINPEN® PRECISION



# Clinically Proven Safe and Effective\*

Ideal for most patients, including those who are not candidates for heat or chemical-based therapies.



# For All Skin Tones and Types Year Round\*

Versatile: Ideal for all skin types; (Fitzpatrick I-VI). For most patients and all-year-round.



# Natural

Patients desire a more "natural" or "organic" approach using their own wound-healing collagen for year-round dynamic results.



# Simple, Quick, Comfortable and Affordable

Numb, treat and hydrate in as little as a 30 minute procedure. For quick results and high reward.



# Little To No Downtime

Patients want to get back to work and their life quickly with little to no downtime.

\* Data on file. For complete clinical trial summary and information on how to use the SkinPen Precision microneedling device, visit skinpen.com/International.

### SKINPEN® PRECISION SETS THE HIGHEST STANDARD



Medical Excellence: The most technologically-advanced skin remodeling device will provide you and your patients with optimal efficacy, performance and safety.\*

### Clinically proven safe and effective:\*

- First FDA-cleared microneedling device and procedure.
- CE-marked, ISO certified and backed by over 90 validation studies.\*
- Minimal risk of crosscontamination.

## High performance you can trust:

- Intuitive Speed Control Technology validated to maintain 7,000 RPM. No need to adjust speed manually.
- Highest quality lithium battery.
- Needles validated to remain sharp at least 80 minutes in use.
- Ergonomic design tested in-use and validated by Medical Doctors for performance efficiency.

## True accuracy and consistency:

- Needles validated to penetrate to the depth at which the device is set (up to 2.5 mm).
- Needles validated to perform consistently across variable skin thickness.

### Aesthetic and lifechanging results:

- 90% of patients noticed great improvement.\*
- Trusted microneedling choice for over 2 million patients.

#### **High-revenue generator:**

- High value of the all-in-one safety and convenience treatment kit.
- Delegable. Easy-to-use.
- For a wide variety of patients. Suitable for all skin tones and types.
- Gateway for patients new to aesthetic treatments.
- Versatile. One single cartridge can treat multiple target areas.
- Proven to show high patient satisfaction and recommendation to others to grow your practice.\*
- SkinPen Precision can expand your current patient treatment offerings.
- Recommendation of three to six treatments ensures patients will return.
- Happy patients are more likely to return to your practice.



<sup>\*</sup> Data on file. For complete clinical trial summary and information on how to use the SkinPen Precision microneedling device, visit skinpen.com/international.

<sup>\*\*</sup> Data on file. Bellus Medical. 2017; SkinPen Instructions for Use.

### SKINPEN PRECISION @ YOUR SERVICE



Our International Partners will be happy to answer your questions and give you further information



### skinpen.com/international



**Contact our International SkinPen Teams** 



**Select your country** 

medinfo@crownaesthetics.com







For more information, please visit skinpen.com/international





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